

GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT

Strengthening the Health and Family Welfare Services – Rationalisation of Work Allocation amongst the Additional Directors of Health and Family Welfare - Orders - Issued.

HEALTH, MEDICAL AND FAMILY WELFARE (B1) DEPARTMENT

**G.O. Ms. No.245**

**Dated: 08-09-2010.**

Read:-

G.O.Ms.No.93, M.H. & F.W. (H1) Department, dated 23<sup>rd</sup> April 2010.

**ORDER:**

The Additional Director / Regional Director of Health and Family Welfare is the key functionary responsible for planning, coordinating, and monitoring programmes under his / her charge under the overall guidance and supervision of the Commissioner / Director of Public Health and Family Welfare. The complexity of the tasks to be performed by the Additional Directors has grown significantly since the launch of National Rural Health Mission (NRHM). However, the job description and functional responsibilities of the Additional Directors have not been reviewed and revised since these posts were sanctioned under different 'national programmes' several years ago.

2. The public health context as well as the strategic thrust of the health care system has changed significantly since the launch of national disease control and family planning programmes and consequently the job responsibilities of Additional Directors established under different national programmes, like National Leprosy Eradication Programme (Additional Director of NELP – Leprosy), National Vector Borne Control Programme (Additional Director NVBCP – Malaria), Integrated Diseases Control Programme (Additional Director – CD), etc. Therefore, these vertical programmes have been integrated into NRHM. Furthermore, in GO Ms No 93 dated 23 April 2010, the Government have established the Commissionerate of Health and Family Welfare duly brining all departments managing primary and secondary health systems under one umbrella.

3. In this context, it has become necessary to realign the portfolios and the roles and responsibilities of the Additional Directors of Health and Family Welfare consistent with the contemporary requirements. Therefore, the Government after having critically reviewed the volume and nature of work responsibilities of all Additional Directors working under the Directorate of Public Health, erstwhile Commissionerate of Family Welfare, and APSACS, with specific reference to the intensity and the nature of responsibilities, and hereby order the following structure, responsibilities and designation for Additional Directors of Health and Family Welfare.

Sl. No.	Current Designation	New Designation	Responsibilities
1	Addl Director (Planning)	Addl Director (Policy, Planning, & Monitoring)	✓ All matters relating to Health and Family Welfare Policy ✓ Vital Statistics ✓ Birth and Death Registration ✓ Planning and Monitoring of Programmes, including NRHM ✓ Information, Communication and Education (IEC) Bureau ✓ Health Systems Strengthening Programmes

			<ul style="list-style-type: none"> <li>✓ Training &amp; Capacity Development</li> <li>✓ Organisational and Human Resources Management</li> <li>✓ Overall co-ordination of NRHM</li> <li>✓ All activities relating to primary health revitalisation.</li> <li>✓ Emergency Medical Transport / Emergency Medical Management System and other Public-Private Partnerships</li> <li>✓ Health Management Information System (HMIS)</li> </ul>
2	Additional Director (NLEP)	Additional Director (Population Stabilisation & Special Focus Programmes )	<ul style="list-style-type: none"> <li>✓ Birth Control, Birth Spacing and Population Stabilisation Activities</li> <li>✓ School Health &amp; Adolescent Health Programmes</li> <li>✓ All Health Programmes for Tribal and other Vulnerable Groups</li> <li>✓ Disabled Health Programmes</li> <li>✓ Urban Health Activities</li> <li>✓ Promotion of Health activities for Youth</li> <li>✓ All Miscellaneous Activities not assigned to any other Additional Director</li> </ul>
3	Additional Director (NVBCP)	Additional Director (NVBCP & NLEP)	<ul style="list-style-type: none"> <li>✓ National Vector Borne Control Programme</li> <li>✓ National Leprosy Eradication Programme</li> <li>✓ National Mental Health Programmes</li> </ul>
4	Additional Director (CD)	Additional Director (Disease Control Programmes )	<ul style="list-style-type: none"> <li>✓ Integrated Disease Surveillance Programme (IDSP)</li> <li>✓ National Blindness Control Programme (NBCP)</li> <li>✓ National Deafness Control Programme</li> <li>✓ National Cancer Control Programme</li> <li>✓ Revised National TB Control Programme</li> <li>✓ All Non-communicable Disease Control Activities, including Diabetes, Hypertension, etc.</li> <li>✓ Tobacco, Alcohol, Substance Abuse Control Activities</li> <li>✓ Control of Epidemics and other Disease Outbreaks</li> </ul>
5	Additional Director (MCH)	Additional Director (Maternal and Child Health)	<ul style="list-style-type: none"> <li>✓ All activities relating to Maternal Health</li> <li>✓ All activities relating to Child Health</li> <li>✓ All activities that contribute to IMR and MMR reduction</li> <li>✓ Immunisation / Nutrition / Neonatal Care Anaemia Control Programmes</li> </ul>

6	Additional Project Director (APSACS)	Additional Director (STI & RTI) & Additional Project Director of APSACS	✓ All activities relating to prevention, control and Management of HIV-AIDS ✓ All programme activities relating to the prevention, control and management of STI and RTI.
---	--------------------------------------	---	--

4. The change of nomenclature and the work responsibilities of Additional Directors of Health and Family Welfare, which is being ordered for the purpose of increasing the efficiency of service delivery and effectiveness of the Department of Health and Family Welfare, shall become operational with immediate effect. The change of designation, however, does not alter the budget line from which the post has hitherto been financed.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

Dr.P.VENKAT RAMESH  
PRINCIPAL SECRETARY TO THE GOVERNMENT

To  
The Commissioner of Health and Family Welfare  
The Director of Public Health and Family Welfare  
The Commissioner of AP Vaidya Vidhana Parishad  
The Project Director of APSACS  
All Additional Directors of Health and Family Welfare

**Copy to:-**

1. The Special Chief Secretary (Medical and Health)
2. The Principal Secretary to the Chief Minister (DK)
3. All District Collectors
4. Director of Medical Education / Director of IPM / Commissioner of AYUSH / Director General of Drug Control Administration / Managing Director of APHMHIDC / Director of Indian Institute of Health & Family Welfare / Vice-Chancellor of NTR University of Health Sciences /
5. The OSD to Hon'ble Minister ( ME), AP Secretariat, Hyderabad.
6. The OSD to Hon'ble Minister ( H&FW), AP Secretariat, Hyderabad.
7. The OSD to Hon'ble Minister (Aarogyasri, 108,104 & APHMHIDC), AP Secretariat, Hyderabad.
8. All Regional Directors of Health
9. All the DM&HOs / District Coordinator of Health Services (DCHS)
10. All Superintendents of Teaching / District / Area Hospitals
11. The PS to the Principal Secretary to Government, Medical and Health Department
12. All Officers / Sections in HM&FW Dept.
13. SPIU of HM &FW Department
14. Representative, Family Health International Hyderabad
15. Director, Indian Institute of Public Health, Hyderabad

/Forwarded::By order/

**Section Officer**